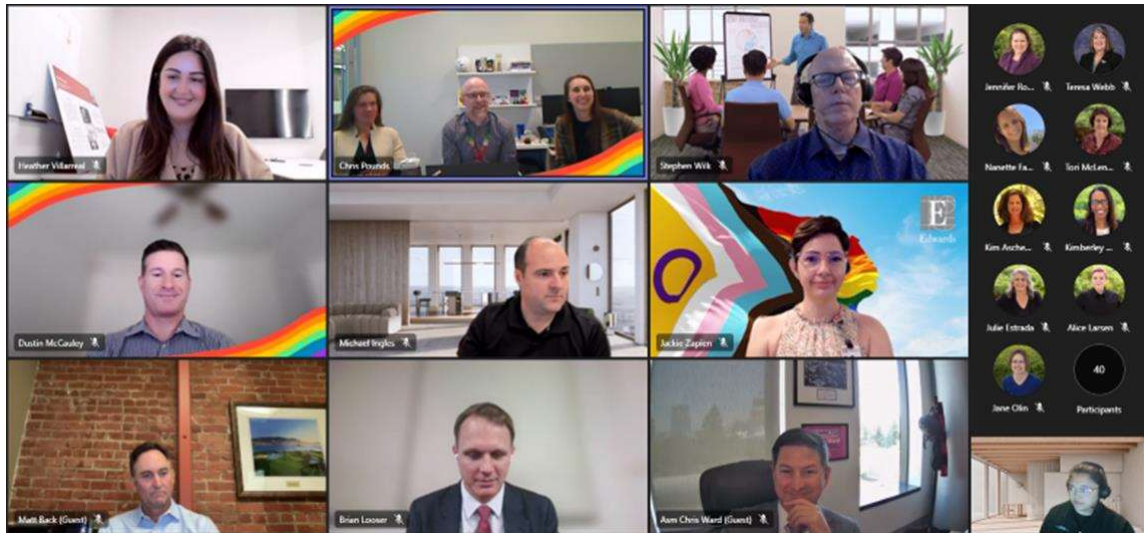


June 2023



## Edwards PAC Newsletter - June 2023 Voice.Action.Impact

### California State Assemblymember Chris Ward Teams Town Hall



The Edwards PAC, along with the Rainbow Alliance ERG, co-hosted California State Assemblymember Chris Ward for a Teams Town Hall on June 14. The Assemblymember spoke about his time working in biotechnology and his time in public service. He discussed issues regarding marriage equality, LGBTQ+ visibility and equality, R&D tax credit, educating the public on policy issues, the SB9 bill and homelessness.

### Upcoming: Rep. Judy Chu (D-CA) June Teams Town Hall



In collaboration with the ASIA ERG, the Edwards PAC will be co-hosting a Teams Town Hall with Rep. Judy Chu (D-CA) on Monday, June 26 at 5pm ET/2pm PT.

Please join us and connect with the team and Rep. Chu!

### Utah Governor Spencer Cox Draper Campus Visit



Gov. Cox visited the Draper campus on April 26. He toured the facility and sat down for a roundtable discussion with employees.

### Rep. Terri Sewell Visit and Meeting



Todd Brinton and Dirksen Lehman met with Rep. Terri Sewell (R-AL) on their recent trip to Capitol Hill. This was a continuation of a discussion from when the Congresswoman visited Irvine in February of 2022 to talk about the importance of developing coverage and payment policies that promote broad patient access. The Congresswoman is leading these efforts as a member of the Ways & Means Committee to expand access to critical medtech innovations and took the opportunity with Todd and Dirksen to highlight her work as it related to Edwards.

### A Minute with Edwards CEO, Bernard Zovighian: Value of the PAC



**What value do you see in engaging with elected officials?**

At Edwards, we put patients first. If we want our lawmakers to do the same, we need to share with them how important their work is, and how much impact it has on patients and their families. When we come together in a unified voice through the Edwards PAC, we can do that. I joined the PAC because I understand the impact policy has on patients and innovation and I wanted to ensure we encourage smart policy and decision-making on behalf of those we serve with our various technologies. In this process, we are also able to showcase to lawmakers the importance of the hard work our employees do every day.

**How do you think the PAC affects patients and innovation?**

The PAC has a direct effect on patients and innovation in many ways. For instance, by creating awareness with elected officials, we are, therefore, increasing access for patients in need. Additionally, the PAC has supported efforts to strengthen R&D, and has helped with efforts to improve access to underserved rural communities and people of lower socioeconomic status.

**What was the most memorable part of your first DC lobbying trip?**

First off, I want to commend the team in D.C. for their hard work in planning a successful, memorable visit. For me, it was really experiencing the process, how we inform and educate elected officials and how we establish relationships that help ensure we are encouraging innovation not only at Edwards but for our entire medical technology community. It was also great getting an introduction to members of Congress and knowing that these visits may bring officials closer to our employees, to participate in visits or town halls at another point in time.

**Existing Member Solicitation**



Our annual solicitation campaign launches this week.

Increase your contribution to at least the \$20 level and receive a mug and an entry into the cooler raffle.

Add any level of increase to your contribution and you will be entered into a raffle for a mug.

Please click [HERE](#) to increase your contribution.

For any questions, please contact Heather Villarreal at [heather\\_villarreal@edward.com](mailto:heather_villarreal@edward.com).

## 2023 Public Affairs Global Summit CAROL Act Poster: 1st Place People's Choice Award

The Government Affairs team presented the CAROL Act Poster at PAGES 2023, outlining the work the team has done on the CAROL Act and information on the bill. We are proud to share that the poster won the First Place People's Choice Award.



## Policy Wonk Minute



Energy & Commerce GOP Member Briefing on Coverage of Innovative Technologies - In an effort to expedite patient access to FDA-approved products that address significant unmet needs, CMS has explored potential pathways to provide more timely initial coverage for beneficiaries while the agency works with the manufacturer toward permanent coverage. The most recent iteration of this pathway is called Transitional Coverage for Emerging Technologies (TCET), and a draft proposal is expected from the Biden Administration this month (June 2023).

To educate Members of Congress about this important policy, the Committee convened a briefing with outside experts to discuss the policy implications of the forthcoming proposal as well as H.R. 1691, a bill that would provide immediate coverage for FDA-approved breakthrough designated devices. Presenting to members of the committee were Dr. Josh Makower, Director of the Stanford Byers Center for Biodesign, Dr. Todd Brinton, Corporate Vice President for Advanced Technology and Chief Scientific Officer at Edwards Lifesciences, and Frank Leonard, President of Central Nervous System Cancers (U.S.) at Novocure.

Members of Congress in attendance were Representatives Brett Guthrie (KY), Mariannette Miller-Meeks (IA), Diana Harshbarger (TN), John Joyce (PA), Larry Bucshon (IN), Randy Weber (TX), Bob Latta (OH), and Rick Allen (GA).

***National Journal Content Available to Edwards PAC Members***



NATIONAL JOURNAL

If you truly are a political junkie or want to learn more about politics, the GA Team has expanded the Edwards Lifesciences National Journal subscription to allow access to certain events to Edwards PAC members.

National Journal's events showcase research, insights, policy coverage and journalism through webinars. Register via these links or reach out to Christie Ankrum (cankrum@nationaljournal.com) to RSVP.

### **Cook Catch Up Series RSVP**

Join Charlie Cook as he provides his recap of the week, shares his latest outlook on the political landscape, and answers your questions.

<https://go.nationaljournal.com/Cook-Catch-Up-Virtual-Series.html>

### **Virtual Series: Hotline Power Hour**

Step into the Hotline newsroom as the team discusses the latest from the campaign trail and analyzes races up and down the ballot.

<https://go.nationaljournal.com/hotline-power-hour-series.html>

## **Join the Edwards Political and Policy News Blog**

If you would like to receive daily policy and politics news, join the Edwards Political and Policy News blog [here](#).



## **Welcome to our new Edwards PAC Members!**

New Members who have joined since April 1, 2023

**Matt Dwork**, Director, Program Management

**Diane Francis**, Vice President, Health Economics and Reimbursement

**Heather Hesselson**, Specialist, Medical Writing

**Grazziela Sena**, Engineer, Quality

**Jonathan Vest**, Sr. Specialist, Sales

**Stephen Wilk**, Sr. Analyst, HRIS

## **PAC Puzzler: Trivia**

**Last Month's Trivia Question:**

African American track star Ralph Metcalfe was born in Atlanta in 1910. After holding the world records for the 100m and 200m races and racking up Olympic medals, he became a politician. In Congress he helped create what three-lettered group that aims to "achieve greater equity for persons of African descent?"



Answer: *Congressional Black Caucus (CBC)*

Congratulations to Jessica Purnel who was the first to answer correctly and won a Yeti Mug.

**New Trivia Question:**

What President allowed his six children to bring their pets to the White House which included a small bear, a lizard, guinea pigs, a snake, a hyena, a rabbit, and more?

Whoever e-mails [Edwards\\_PAC@edwards.com](mailto:Edwards_PAC@edwards.com) with the correct answer first will win a Yeti Mug.

**Edwards PAC Disclaimer**



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*You may revoke your PAC contribution at any time*

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