

Edwards PAC

Edwards PAC Newsletter - February 2023 Voice.Action.Impact

2023 National Sales Meeting



The National Sales Meeting was held from January 11 - 15, 2023. The Edwards PAC was excited to share a booth with the DI&B team at the National Sales Meeting in Dallas TX, where we connected with current PAC members and recruited some new members as well.

CAROL Act Update



On December 20, the Cardiovascular Advances in Research and Opportunities Legacy (CAROL) Act was signed into law. The bill contains five years of authorizations for NIH valvular disease research funding and awareness and surveillance programs at CDC.

The bill was truly a bipartisan effort with 183 cosponsors in the House with Senator Mitch McConnell (R-KY) and Kirsten Sinema (D-AZ) leading the bill in the Senate. Subsequently, the Consolidated Omnibus year-end legislation fully funded the \$28 million in activities authorized by the Act. When the bill passed the House, Rep. Barr specifically thanked The American Heart Association, the American College of Cardiology, WomenHeart, Edwards Lifesciences, and over 20 additional medical groups that supported the bill.

TCET Updates



Edwards is working with AdvaMed to reintroduce the Breakthrough Pathway Bill from the last Congress with Rep. DelBene's (D-WA-01) office. Republican targets to lead the bill include Rep. Steel and Rep. Moore, who were named to the Ways and Means committee and represent Edwards employees in California and Utah.

On December 15, Reps. Eshoo, Guthrie, DelBene, and Wenstrup sent a letter to CMS encouraging the agency to move forward with a proposed rule to establish an independent coverage pathway for breakthrough devices. Conversations with staff on the Energy and Commerce Committee suggest plans for a hearing centered on medical innovation which could happen in the first half of 2023.

BioUtah Life Sciences Day on Capitol Hill



Edwards Government Affairs and members of the Draper team participated in the annual BioUtah Life Sciences Day on Capitol Hill. We were able to share the Edwards story with Utah State Legislators and their staff. Events like these are an important opportunity for us to educate elected officials on the impact of structural heart disease and build champions for patients and innovation.

California LifeSciences MedTech Fly-in



The California Life Sciences (CLS) association hosted a Medtech Fly-In and Showcase where we were able to spend the day meeting with California State Legislators about the importance of innovation and the impact of medical technologies on patients.

State Updates



California

34 new state legislators were sworn in in January. We are already working to build relationships with a targeted list of new members with CLS.



Utah

We continue to work on getting Governor Cox to visit the Draper plant in early 2023. We are working with BioUtah and our consultants to monitor and engage on issues that impact Edwards during the short legislative session.

National Journal Content Available to Edwards PAC Members



NATIONAL JOURNAL

If you truly are a political junkie or want to learn more about politics, the GA Team has expanded the Edwards Lifesciences National Journal subscription to allow access to certain events to Edwards PAC members.

National Journal's events showcase research, insights, policy coverage and journalism through webinars. Register via these links or reach out to Christie Ankrum (cankrum@nationaljournal.com) to RSVP.

Cook Catch Up Series RSVP

<https://go.nationaljournal.com/Cook-Catch-Up-Virtual-Series.html>

Join Charlie Cook as he provides his recap of the week, shares his latest outlook on the political landscape, and answers your questions.

Hotline Power Hour Series RSVP

<https://go.nationaljournal.com/hotline-power-hour-series.html>

Policy Wonk Minute – FDA Related Provisions

Several FDA-related provisions that were not included in the MDUFA package in September were included in the end-of-year Omnibus Appropriations legislative package, which was enacted December 29. These provisions include Certificates of Foreign Governments, Predetermined Change Control Processes, and policies related to third-party data transparency. The package also included legislation related to cybersecurity of medical devices, though burdensome device shortage reporting provisions were omitted.



Welcome to our new Edwards PAC Members!

New Members who have joined since January 1, 2023

Natasha Alikhani, Cardiovascular Sales Specialist
Andrew Betts, Regional Account Manager
Charles DeGaugh, Field Clinical Specialist
Stephanie Hill, Cardiovascular Sales Specialist
Jennifer Oh, Manager, Sales Strategy and Operations
Patrick Penque, National Director, US EPC/MIS Sales
Samantha Piccolomini, Cardiovascular Sales Specialist

PAC Puzzler: Trivia

Last Month's Trivia Question:

Who was the presidential candidate with the biggest margin of victory?

President Lyndon B. Johnson--popular vote

President Franklin D. Roosevelt--electoral college

Congratulations to Matt Brigham who was the first to answer correctly for the Electoral College and won a Yeti Mug.

New Trivia Question:

What late American singer was the mayor of Palm Springs California from 1988 to 1992?

Whoever e-mails Edwards_PAC@edwards.com with the correct answer first will win a Yeti Mug.

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